



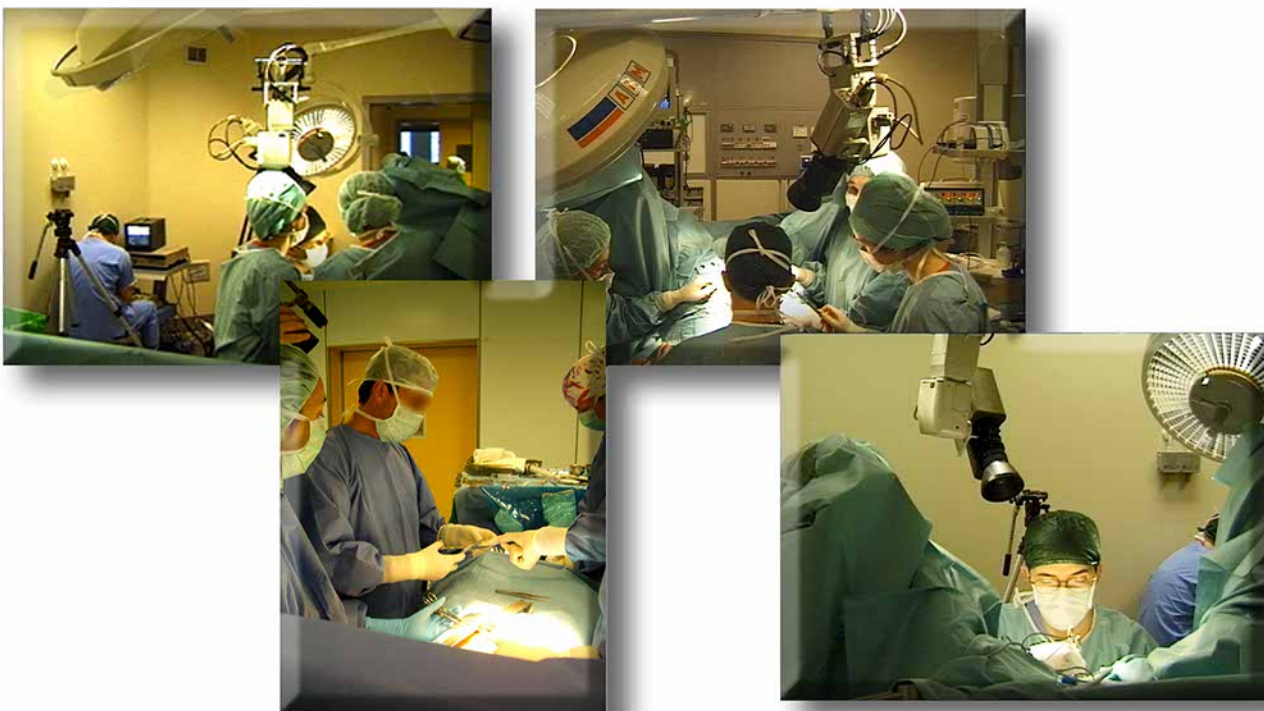
BROADCAST & SERVICE TELEVISION

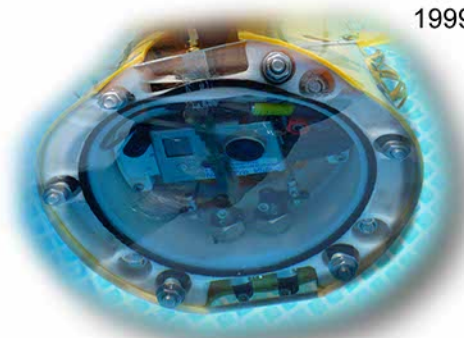
**CREATIVITY
and
INNOVATION**

are combined in N.P.V.

...our History...

- 1986** New Pro Video was established in Gambolò (Pavia) as an individual company starting its activity in general ceremonies, theatre, performances etc. on its own and also local photographic studio productions.
- 1987** Beginning of the collaboration with a video Studio in Valenza (AL) for industrial films in goldsmith field and starting its cooperation with a TV studio in Genoa for industrial films: ELSAG BAILEY, MERIT CUP, MERIT CLOTHING, AUDEMARS PIQUET WATCHES, CANALI CLOTHING, GENOA FAIR, PAUL PICARD, ITALIAN POST.
- 1993** From individual Firm, **NEW PRO VIDEO** becomes a Limited Co.
- 1994** New Pro Video changes seat setting in the town of Vigevano (PV), south-west Milan aerea, starting to supply graphic, rental, audio/video realisation on "Turn-Key" basis by giving all events a logistic, technical and organisational support
- 1995** New Pro Video acquires its first international client: **JOHNSTON & MURPHY**, Nashville, USA, since 1850 producers of texan boots and trade of italian shoes. **Official suppliers of the White House.**
- 1995** New Pro Video purchases in the USA, the first NON-Linear system (computer montage on Apple platform)
- 1997** Various services cooperation for **RAI and FININVEST (now MEDIASET)** supplying our personnel: Video operators mixer video, graphic, RVM etc, also for aerial, underwater and steadicam shooting
- 1998** We supply our personnel for the complete realization of congres and meetings requiring Sat-connection, terrestrial links and Isdn from point-point and point-multipoint for medical events.





1999 We start studying particular systems for

"non conventional" shots.



2000 We move to the present new seat in Vigevano, with more than 850 sq. m. space giving further services such as:



Direction and Shots in operating room



Terrestrial, steadicam, underwater and aerial shooting (also by a radio controlled helicopter of our construction) - Industrial videos, commercials, documentary

TV-Cast, DVD with multiple subtitles, multilingual and Dolby digital Sourround 5.1 audio

Phonic/Musician for music registration more than 450 sq. m. TV studio surface, with acces of 3.5 m. height, complitley clima controlled, darkened, sound proof, dressing rooms and showers.



7 Non-Linear direction on APPLE platform - Final Cut Pro HD
 2 Non-Linear direction PC platform - DPS Velocity
 ...besides various computers, enabling us to operate with:

AFTER EFFECT
COMBUSTION
MOTION
SHAKE
PHOTOSHOP
INSCRIBER
CINEMA 4D
MAYA
LIGHTWAVE
FLASH
SOUND FORGE
PRO TOOLS
DVD STUDIO PRO
 ...and furthermore...



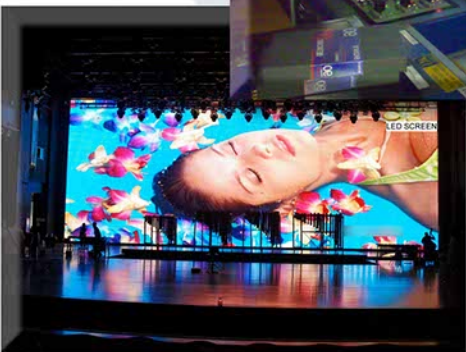
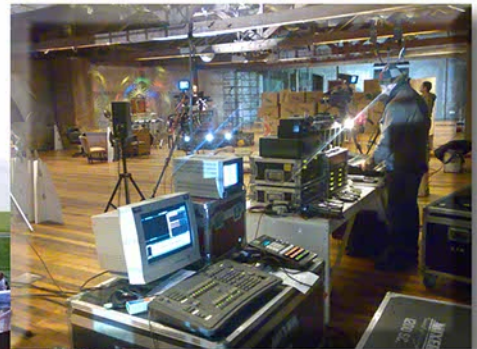
...NEW PRO VIDEO even more...

3 direction trucks 3, 6 and 8 camera in triax complete with long optics (33X, 50X, 55X, 70X, 100X),
 BLT and EVS for SLOW MOTION





- . Video connections from/to worldwide TV systems
- . Fashion parades, congress, meetings, conferences and fair organization
- . Sat connection, ISDN, microwaves and terrestrial links
- . Any size videowall
- . Video projector
- . any size LED screen
- . wide laser screens
- . simultaneous translation devices



NEW PRO VIDEO s.r.l. - Via C. Treves 13/15 - 27029 Vigevano (PV) - Tel. +39 0381 346633 - Fax +39 0381 345010 - www.newprovideo.it - info@newprovideo.it



Some of our productions:

2000 World Congress of Gynecology:

Technical organization and LIVE Surgery direction, Links between Operating Rooms / Convention Center

2000 BMW ITALY: Launch X5 model



2001 TYCO HEALTHCARE - House Pharmaceuticals:

Video Production Teaching of Surgical Techniques in Laparoscopy entitled: TEP IN LOCAL ANAESTHESIA

2001 TYCO HEALTHCARE - House Pharmaceuticals:

Production of Various Surgical Techniques of Teaching Video

2002 WORLD CONGRESS OF LAPAROSCOPY:

Technical organization, Satellite link, ISDN, between New York (USA) - Lyon (FR) - Schio (VI) - Milan, LIVE Surgery direction, Simultaneous translation

2002 SANOFI - AVENTIS | ETHICON (Johnson & Johnson) - Pharmaceutical Companies:

Educational videotapes production of Gynecological Surgery: SURGERY RECONSTRUCTION OF DEFECTS AND FUNCTIONAL ANATOMY OF THE PELVIC PAIN

2002 TYCO HEALTHCARE - House Pharmaceuticals:

Production of several teaching DVD to navigation with different types of surgical techniques, and various products



2003 RIZA PSYCHOSOMATIC - Publisher:

Production No. 2 Videotapes distributed on newsagent.

2004 AXA INSURANCE:

Organization, achievement service audio / lighting / video, event shows in six italian locations. Event direction for presentation of new products and production authoring of DVD navigation.

2004 Distrex- House Pharmaceuticals:

Video Production DVD with graphic elements in 2/3D to launch new medical product.

2004 CANON ITALY - Consumer Electronics:

Organization, achievement service audio / lighting / video, event shows in five italian locations. Event direction for presentation of new products and production authoring of DVD navigation. Realization of more than ten video presentation in video and computer graphics animation.

2005 CORMAN - para-pharmaceutical products:

Creation and production DVD with video presentation company

2005 Merloni Group - Production appliances:

Production and realization of various national advertising campaign aired on CANALE 5 during the FIFA World Cup Germany 2006. Production and realization of advertising, teleshopping, DVD, commercials in 3D Graphics.

2005 Amii Stewart concert in Rhodes - Singer:

Designing, video, lighting, audio and realization of the concert. Direction of the event.

2005 BARD Pharmaceuticals House:

Production instructional DVD in navigation with video and graphics 2/3D for new product

DIGICAST - Canale TV | CACCIA E PESCA 235 | 236 di SKY

Years 2006/2007/2008/2009/2010

Production of TV program PASSIONE ARTIFICIALE

Interiors studio at New Pro Video | External documentary in Italy and abroad.



DIGICAST - Canale TV | MOTO TV 237 di SKY

Years 2007/2008

Production of TV programs MOTOTURISMO STATION | BIKE'S ANATOMY

Interiors studio at New Pro Video | Track outside shots and mechanical workshop



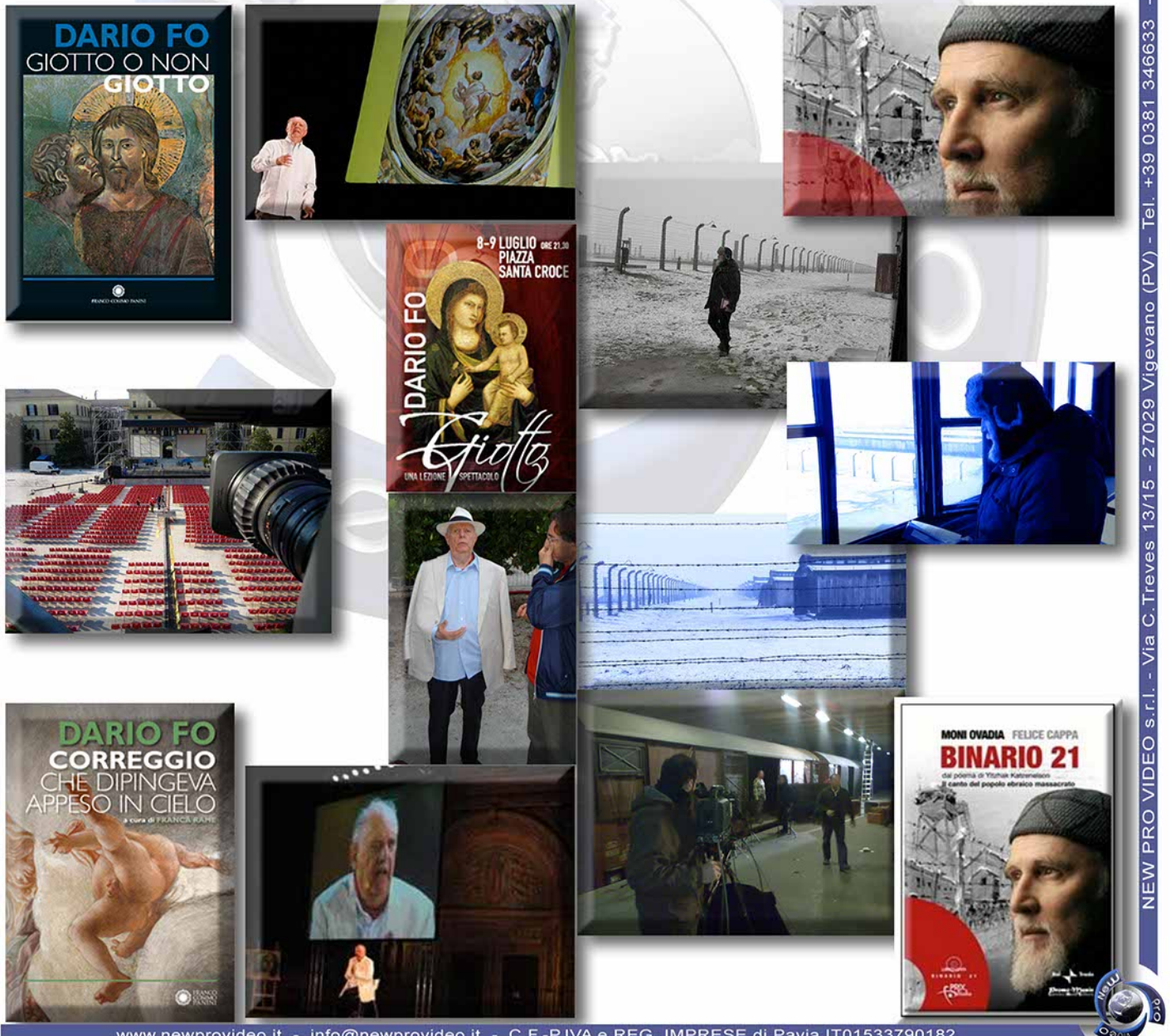
DIGICAST - Canale TV | CACCIA E PESCA 235 | 236 di SKY

Years 2010 | 2011

Production of TV program HOT SPOT | External documentary in Italy



- 2007 RAS ALLIANZ BANK - Financial Advisors:**
DVD production for presentation of new financial products
- 2007 TOM TOM - Browsers:**
Organization and technical realization audio, video, lights, tour presentation of new products in Milan, Naples and Rome. Direction of the event
Promotional video production.
New products and tour promo
- 2007 PAUL RICARD - Production Liqueurs:**
Video Production to launch new products
- 2008 BAXTER - House Pharmaceuticals:**
Production of various video for new products presentation
Production of instructional video of the first world emi-liver transplant between living persons.
Which has been distributed in all TV networks and world news.
- 2008 RAI DUE - Palco e Retropalco - TV program:**
Holocaust memory video production: "The song of the jewish people massacred".
Interview with Liliana Segre - Adaptation of Moni Ovadia - Directed by Felice Cappa
- 2009 Dario Fo - Nobel Prize for Literature in 1997**
Television production (RAI) of the whole show tour "GIOTTO o non GIOTTO"
- 2010 Dario Fo - Nobel Prize for Literature in 1997**
Television production (RAI) of the whole show tour "CORREGGIO che dipingeva appeso al cielo."



2009 NEW PRO VIDEO - Mina and Sgommo:

Design and creation of a format for children in pre-school age
3D computer graphics animation, direction and implementation of a 2 minutes promo.



2009 NEW PRO VIDEO - CAT FANTASIO:

Video rights purchase of the subject from the books of Moony Witcher writer.
Design, drawings and characters.



2011 NEW PRO VIDEO - ALEX CASTRO:

Event organization, production DVD video of the photo exhibition and Fidel Castro second son visit..



2012 NEW PRO VIDEO - IT MAGAZINE:

Production of art and music videos for WEB Magazine



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CONCERT of POPE JOHN PAUL II - ARTISTS INTERVIEW:
production



VIDEOCLIP - KEVIN STEA:
Production, Shooting, Post Production, Compositing, 3D Animation



VIDEOCLIP - ROBERTO BIGNOLI:

Production, Shooting, Compositing

Winner of two Unity Awards

Grammy Music of the World Christian



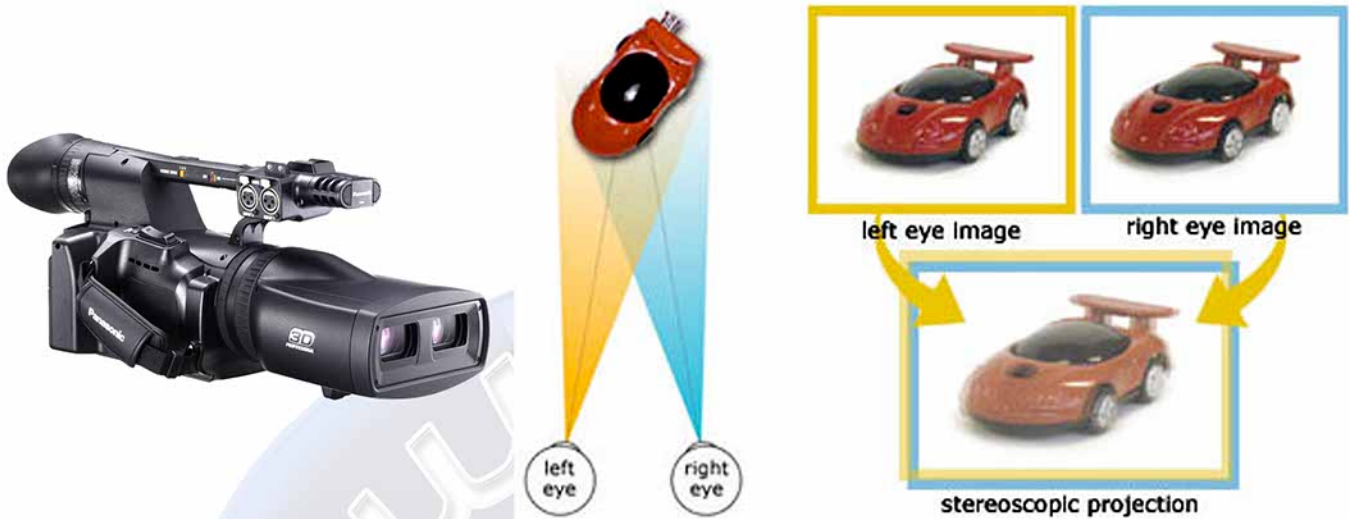
VIDEOCLIP ANTHEPRIMA



for MTV EUROPE



From 2012, New Pro Video starts to realize 3D stereoscopic videos both shooting and post-producing.



3D cinema is a particular type of projection giving a stereoscopic view of the images





... and much more.

New Pro Video is a company that has been providing for more than 25 years, creative solutions to the television channels and to companies by granting creation and production of new format videos destined to the traditional channels, to On-Demand TV services and, in general, to the interactive media market. New Pro Video is specialized in producing promo and marketing videos, creating business and institutional videos, in various events organization as well as conventions and much more at very competitive prices.

Experience, technical skill of our personnel and the quality standard of our production chain, allow us to promptly answer in a versatile and fast way to the market needs.

Creation and conceiving of personalized solutions studied on behalf of our clients is our aim !!



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